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# HOW TO CAPITALISE ON INDIA'S GROWTH **STORY:** A DEEP DIVE

February 2025

INDIAN SUBCONTINENT

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## A multidisciplined, stable, and experienced investment team

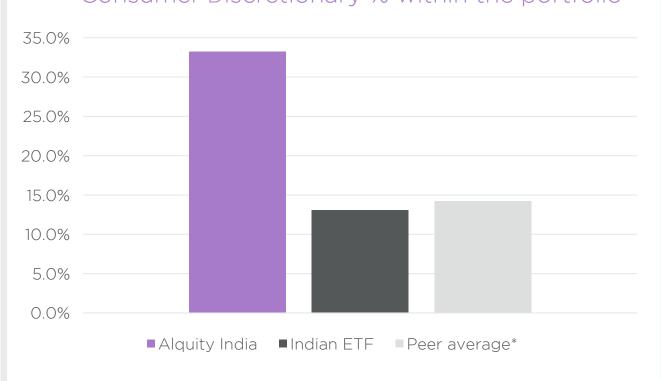
Mike Sell Head of Global Emerging Markets	– Prior experience includ	<ul> <li>25+ years of experience investing in India</li> <li>Prior experience includes managing funds at Barings, Nevsky Capital and F&amp;C</li> <li>Since joining Alquity in 2014, Mike has driven the development of our ESG investment process across EM</li> </ul>							
<b>Kieron Kader</b> Associate Portfolio Manag		— 9+ years of experience investing in India — Kieron became a part of Alquity in 2019, joining from BP, one of the largest pension funds in the UK							
<b>Dan Billis</b> Associate Portfolio Manag		<ul> <li>— 6+ years of experience investing in India</li> <li>— Dan joined Alquity in 2018 as an analyst from Invesco</li> </ul>							
Marnie Aragon-Uy Head of Quantitative Risk	<b>Francisco Gonzále</b> Business Analyst	z Vikas Kumar Business Analyst	Suresh Mistry Head of Sustainability						
<ul> <li>25+ years of experience in quantitative research</li> </ul>	<ul> <li>5+ years of experience in business analysis</li> </ul>	<ul> <li>Joined VAM in 2010 and assists with on the ground research</li> </ul>	<ul> <li>Suresh was instrumental in establishing the Alquity business in 2010 and works alongside the</li> </ul>						

- Managed assets of \$100bn+ as Global Head of Quantitative Analytics at Abrdn
- Marnie became a part of Alquity in 2019, assisting the team in refining the risk profile and volatility of the Indian fund
- Francisco joined Alguity in 2020 and contributes to the team through ESG analysis and engagement activities
- Vikas also has extensive knowledge in Al/automation that we are using to enhance efficiency within the investment team
- in 2010 and works alongside the team on Alquity's ESG development



## India's February 2025 budget recap

- Substantial increase in tax-free income allowances will **boost** consumption
- Ongoing investment in infrastructure
- **Fiscal discipline,** with lower-thanexpected budget deficit of 4.8% for FY25 and expected further improvement in FY26



#### Consumer Discretionary % within the portfolio

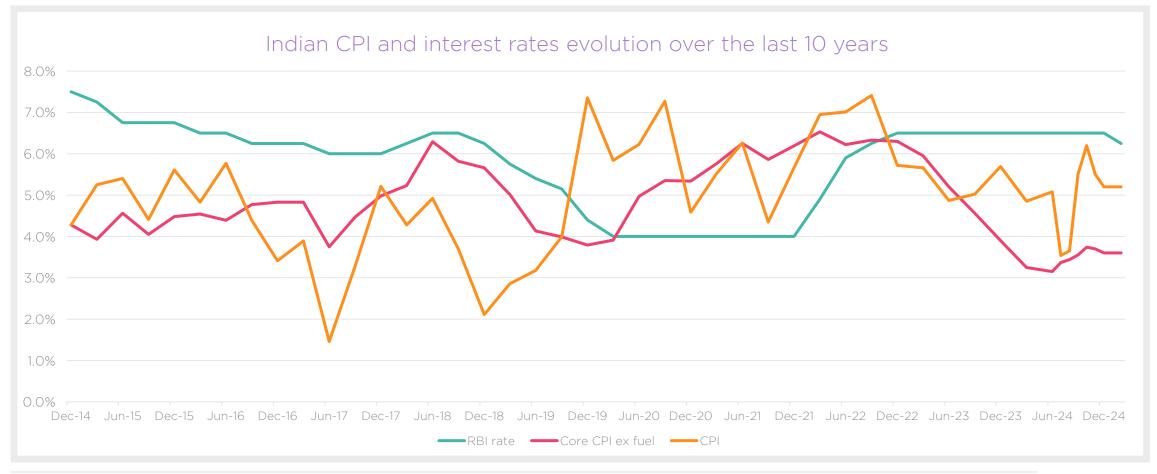
#### We are uniquely well positioned

Sources: Alquity, Bloomberg (consumer discretionary weights, as of 31<sup>st</sup> December 2024), Alquity (Indian budget, as of February 2025). \*The peers' average is composed of five Indian funds from our more relevant competitors.



## Interest rate cuts have also now begun

#### Positive for property and certain financials





## The rural recovery is here

Approximately 17% of the Alquity India fund is sensitive to rural growth

- Rural areas account for over **1/3 of total consumer good sales**
- "Rural markets (continued) to lead the charge, outpacing urban consumption (during the December quarter)"
- "Sales volume jumped 9.9% in rural areas in the December quarter, up from 5.7% in the previous quarter - double the 5% increase in urban areas"
- "In Q3, the rural growth was about 15%, urban was about 2.5%" (Maruti Suzuki)



Sources: Alquity (portfolio data, as of 31<sup>st</sup> December 2024), Nielsen, Reuters, Maruti Suzuki, as of January 2025.

## Positive political tailwinds

- BJP winning in Delhi for the first time in 26 years
- The INC won none of the 70 seats (demonstrating the lack of an effective nationwide alternative party)
- Third state election victory of the BJP post the 2024 national elections (with the seat count being the highest ever)



Mike Sell Head of GEM The Delhi election result was announced on Saturday with the BJP winning the state for the first time in 26 years, significantly beating the Aam Aadmi Party (AAP) on a strong turnout of 60.4%. The BJP won 48 seats versus the AAP's 22 seats.

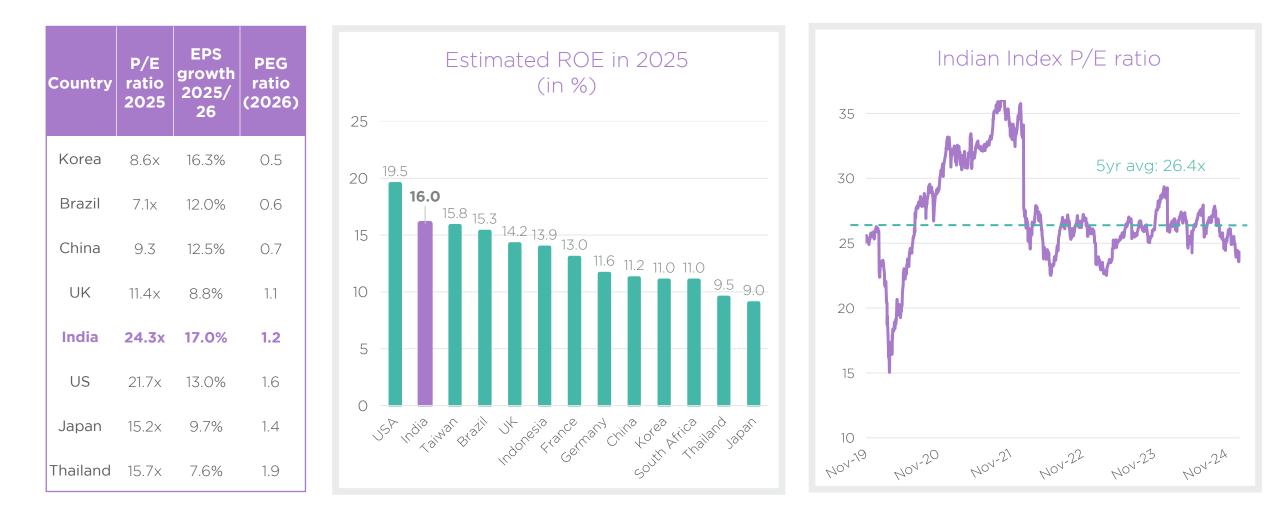
Although state election results can be fickle, the fact that Congress won none of the 70 state seats is remarkable and continues to demonstrate the lack of an effective nationwide alternative party.

Furthermore, this is the third state election victory of the BJP post the 2024 national elections, comprehensively refuting the narrative that Modi and the BJP's popularity is on the wane. The BJP's seat count in all three states was the highest ever.

Finally, this election result concludes a week where we have seen a determinably (and unexpectedly) pro-growth budget followed by the first interest rate cut of this cycle from the Reserve Bank of India. In our view, this represents a clear trifecta of positive sentiment over the last few days.



## Unjustified market weakness has led to a correction in valuations



Sources: Alquity, Bloomberg, Jefferies (valuation, EPS growth and estimated ROE, 31<sup>st</sup> December 2024), Bloomberg (India P/E ratio, as of 31<sup>st</sup> January 2024). The index is the iShares India ETF. The valuations presented in this slide are for informational purposes only and should not be solely relied upon for investment or financial decisions. Capital at risk.



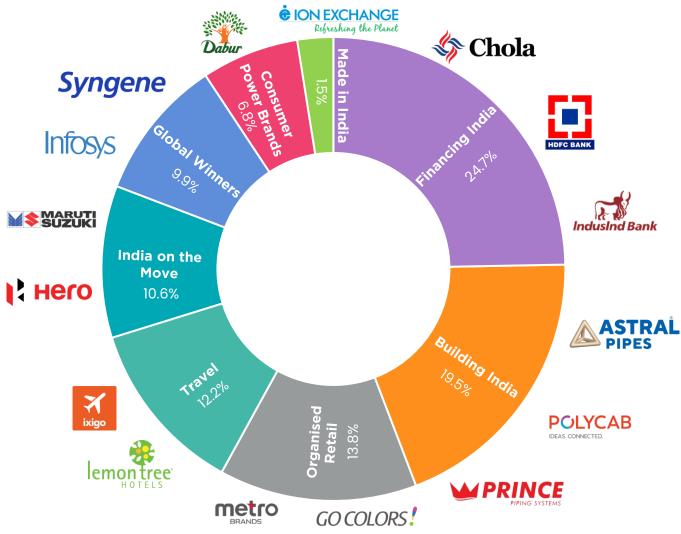
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## A DEEP DIVE INTO INDIA'S DYNAMISM

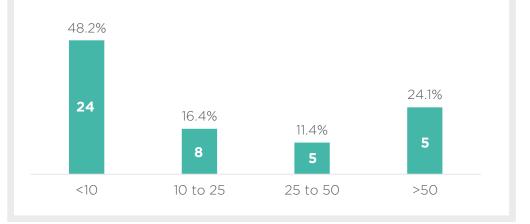
### INDIAN SUBCONTINENT FUND

JAI MATA DI

# Our Fund provides a concentrated focus on India's dynamism and domestic growth



Market capitalisation split (in \$ bn) and number of holdings by market capitalisation

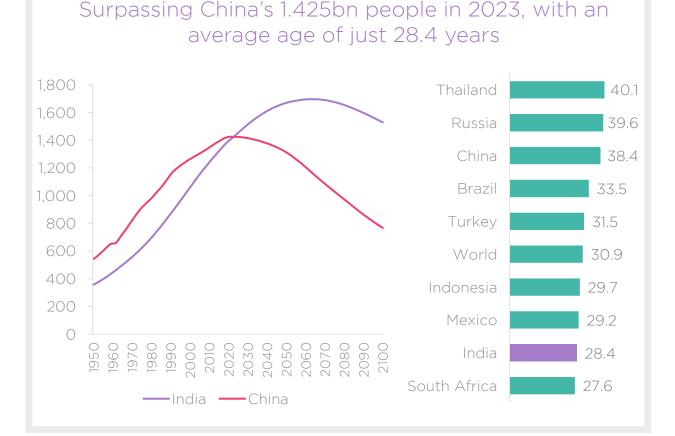


- 20/42 holdings are out of index
- **39/42** holdings are **domestically focused**
- Relatively immune to US political noise
- Exports to the USA represent just 2.7% of GDP\*

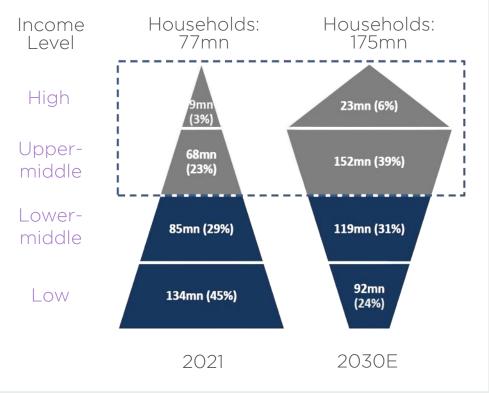




## A reminder: the strongest demographic story worldwide



#### Indian households' income level (in mn and % of the total population)



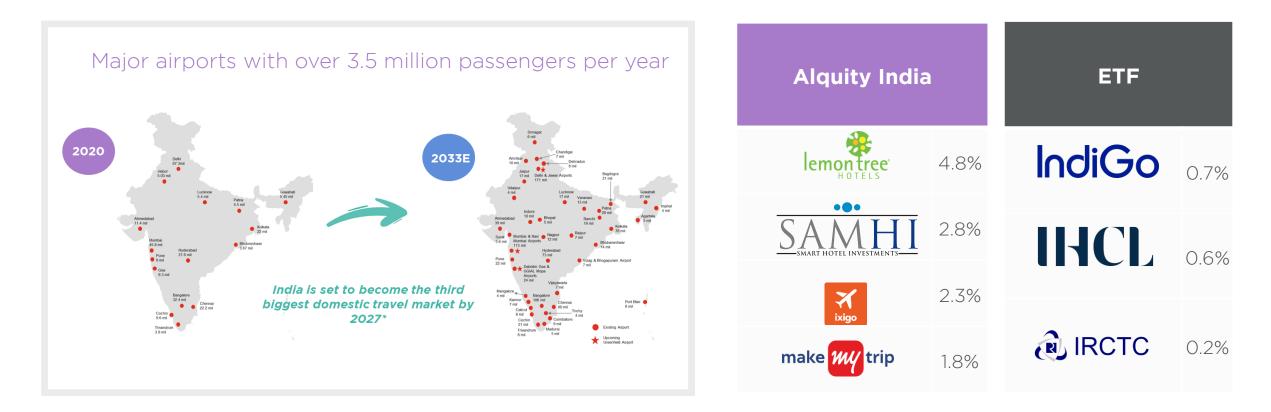
#### India has the largest Gen Z and Millennial population globally

Sources: Bloomberg, United Nations (population data, January 2023), Macquarie Research (average age of population, August 2023); Lodha (Indian households income level, January 2024, annual household income in INR millions: >2.8: high; 0.5-2.8: upper-middle; 0.2-0.5 lower-middle; <0.2 low).



## The tyranny of benchmarks

#### We focus on long term, structural themes



Source: Alquity, Bloomberg, as of January 2025. The ETF is the iShares India ETF. The securities discussed above are provided for information only, are subject to change and are not a recommendation to buy them.



## Company example: Ixigo

### Leading OTA for next billion users

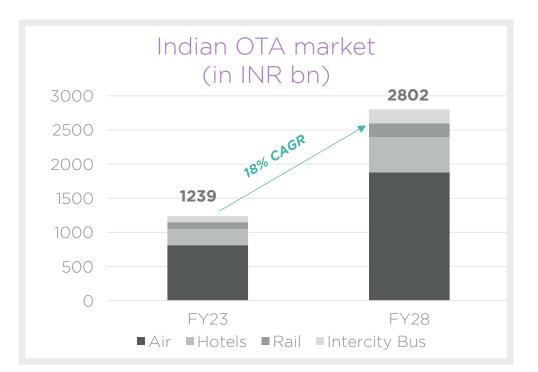
## Secular growth in domestic travel

• Second largest market share in India, with a focus on trains and buses and on smaller cities

**INVESTMENT CASE** 

- 480mn annual active users
- **Differentiated features** versus competitors such as price lock and refund policy
- **ESG** rating: **C**







## Undiscovered retail winners

- Major beneficiary of 2025
   budget
- The Hindi heartland is now 'catching up'
- Significant competitive advantage due to brand positioning
- ESG rating: C
- Market cap: \$723mn (out of index)



ADITYA VISION

- Small-town, **rural-focused** retailer
- Benefits from shift to organised sector plus demographics
- **Met 21 times**, starting in February 2014
- ESG rating: B
- Market cap: \$925mn (out of index)





Source: Alquity, Vmart, Aditya Vision, as of January 2025. The securities discussed above are provided for information only, are subject to change and are not a recommendation to buy them.

## Financing India: growth and value

### mahindra FINANCE

- 'Providing solutions to **rural India**' – primarily vehicle finance
- Beneficiary of lower interest rates
- 19% growth in net assets in Q3 (YoY)

## HDFC BANK

- Largest bank in India
- Consistently excellent
   management over
   decades
- Valuations are at a 20%+ discount to the 5year average

## **IndusInd Bank**

- 5<sup>th</sup> largest private sector bank, with **42 million** customers
- Beneficiary of lower interest rates, and greater rural focus than most banks
- Valuations are at a 50% discount to the big 2 private sector banks





## Our long-term perspective combined with in-depth knowledge, delivers results

Performance (in USD)	Sep-Dec 2024	12M (Aug 24)	8M 23	2022	2021	2020	5 years	10 years	Standard Deviation (3Y)
Alquity India Fund	-3.7%	22.8%	<b>12.4</b> %	-10.1%	44.5%	14.4%	97.4%	142.6%	13.3%
Indian Index	-9.5%	39.7%	6.2%	-8.0%	26.2%	15.6%	80.4%	131.0%	15.3%
Indian ETF	-7.8%	31.9%	5.3%	-9.4%	22.4%	14.7%	62.9%	99.9%	-
Quartile	2 <sup>nd</sup>	4 <sup>th</sup>	1 <sup>st</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	2 <sup>nd</sup>	1 <sup>st</sup>	1 <sup>st</sup>	2 <sup>nd</sup>

- A greater focus on New India, structural themes and domestic growth
- We look for the 'Best of India', regardless of capitalisation and index inclusion
- A portfolio with a lower environmental footprint
- ESG is a critical risk mitigation tool





## Conclusion

A highly experienced team, with in-depth knowledge and a long-term perspective

**Direct impact** both from our portfolio and our TL Foundation **Differentiated, domestically focused growth** portfolio focusing on the Best of India

Fully integrated ESG process

India is an **uncorrelated**, **stock picker's market** with significant alpha potential and numerous **secular growth trends** 



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