

STRICTLY EMBARGOED 0001GMT Thursday, January 14th 2021

**ALQUITY TO “SCALE BILLIONS OF DOLLARS OF LISTED INVESTMENTS TOWARDS IMPACT”
BY STRIKING STRATEGIC PARTNERSHIP AND COMPLETING CAPITAL RAISE**

- **Alquity enters strategic partnership with East Capital Group, which becomes a shareholder**
 - **Financial backing of co-founder of Aberdeen Asset Management, Martin Gilbert**
 - **Investment from Australia-based founders of Investible**

LONDON, January 14th, 2021 – Alquity is targeting over \$3bn in Assets Under Management with 10x growth in revenues within five years, expanding the bridge it has developed linking listed equities and impact.

In order to reach this target, it is announcing today that it is entering into a strategic partnership with East Capital Group, as well as completing its capital raise with backing from the founders of Investible and from asset management pioneer Martin Gilbert.

The partnership with East Capital Group will enable both synergies and scale. East Capital Group and Alquity will cooperate on business development and distribution in some European markets, as well as on fund operations. East Capital Asset Management SA in Luxembourg is appointed as the management company overseeing Alquity’s administration and custody services. Both companies will also work together on strengthening sustainable investment, impact practices and foster ESG excellence through the creation of a joint ESG and Impact Council. East Capital Group acquires a 10% stake in Alquity.

Alquity is seeking to maximise its market opportunity by continuing to pioneer its 3-D investment model by fusing financial performance, high quality portfolio ESG and catalytic capital for local impact through its Transforming Lives programme.

The company has a decade long track record of pioneering investment products, keeping it at the leading edge of ESG and impact. The firm also has a strong pipeline of next generation products which will increasingly deploy quantitative tools, machine learning and AI as big data plays a greater role in identifying and measuring ESG and Impact – the first of which will launch later this month.

Brad Crombie, CEO of Alquity, said: “What is critical for our business is the bridge between listed equities and impact. We conceived of this approach ten years ago and now, supported by our partnership with East Capital Group and the backing of the founders of Investible and of Martin Gilbert, we want to start scaling billions of dollars of listed investments towards impact. This will bring benefits to companies and communities, to our clients and our shareholders.”

Albin Rosengren, Managing Partner of East Capital Group, said “We’re proud that Alquity, which is renowned for its high quality ESG and impact work, has chosen to partner with East Capital Group. Our operational excellence, our ESG efforts and especially our achievements in emerging and frontier markets provide an excellent platform for cooperation with Alquity.”



Alquity injects 10% of its revenues into its Transforming Lives Foundation, which has impacted over 60,000 people by granting more than \$2m in the regions where the company invests. This social investment also provides a feedback loop back into the investment teams – a mechanism which differentiates its approach. Alquity and East Capital Group will work on growing and developing the Foundation.

Paul Robinson, Founder and Chairman of Alquity said: “Megatrends in ESG and impact such as decarbonisation, gender equality and the circular economy, coupled with structural growth and booming demographics in emerging markets will shape the next ten years towards the Sustainable Development Goals. Investors will no longer accept short term alpha if it compromises long term beta. We all believe that now is the right time to seize this moment to scale through our differentiated offer.”

In parallel Alquity has also secured the investment and backing from Martin Gilbert, the former CEO and co-founder of Aberdeen Asset Management, and from the founders of Investible, Australia’s leading seed stage investor.

Martin Gilbert said: “I have known the Alquity team for many years – they are tried and tested. There’s no doubt their expertise on the connection between listed equities, high quality ESG and impact is going to become even more significant over the next ten years – for investors and for the industry.”

Investible Co-founder Creel Price commented: “We are all about backing the next generation of game-changers. And Alquity is changing the game. Its combination of a world class management team, with a clear strategy, a differentiated approach, with purpose and transforming lives at its heart is truly compelling.”

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About Alquity

Alquity is a responsible investment manager which links listed equities and impact. Since 2010 it has been connecting investors to their investments and to social progress, with better outcomes for all.

It has developed a 3-D investment approach for its pioneering funds, delivering high quality ESG, generating returns and transforming lives in the regions in which it invests.

As well as investing in great companies that operate responsibly, Alquity also makes catalytic contributions of 10% of its fee revenue to support the poor and marginalised in society to create jobs and businesses through the Alquity Transforming Lives Foundation, a UK registered charity. This award-winning approach in turn generates economic growth that benefits company holdings, employees, communities and investors – its Virtuous Circle. Alquity's funds include Alquity Future World, Alquity Asia, Alquity India and Alquity Africa. In November 2020 the company won the Investment Week Best Fund Management Group ESG Integration Award. Alquity is headquartered in London, with investments around the world.

About East Capital Group

East Capital Group comprises several strategies and specialisations to offer active management solutions in equities, bonds and real estate assets with a clear ESG framework. Founded in Sweden in 1997, East Capital Group manages a total of EUR 4.5 billion for a broad range of international investors. The main operations include East Capital – specialising in emerging and frontier market equity investments, East Capital Real Estate – managing commercial real estate investments in the Baltic region, Espiria – offering bespoke global and Nordic equities and fixed income strategies, and Adrigo – offering hedge fund strategies targeting absolute returns.

About Investible

Investible is Australia's leading seed stage investor with over 90 investments including early investments in unicorns Canva and Ipsy.

Investible's journey started in 1998 when co-founders Creel Price and Trevor Folsom founded Blueprint Management Group. Over ten years, the pair faced all of the challenges of scaling a business head-on, exiting the business for \$109 million in 2008. The experience inspired Trevor to become active as an investor and advisor to growth companies, particularly in the technology sector. Creel dedicated his time to fostering entrepreneurship on a global scale, including developing the curriculum for the Branson Centre of Entrepreneurship in South Africa - a contribution that inspired Sir Richard to refer to Creel as "the living, breathing definition of an entrepreneur" in his book *Screw Business as Usual*.

The cofounders reunited in 2010, combining Trevor's investing pedigree and expertise with Creel's entrepreneur development and education programs. This collaboration morphed to become Investible in 2014. Today, Investible continues to build on its founders' track record and commitment to supporting the entrepreneurial ecosystem. With offices in Australia and Singapore and a growing presence across South East Asia, we have built a network of successful entrepreneurs and investors who are committed to helping promising founders realise their true potential.