



Kieron Kader, Associate Portfolio Manager The fund has the top 5-star performance and 5-globe sustainability ratings from Morningstar



Source: Morningstar, 31 March 2023. Copyright © 2023 Morningstar $^{\rm TM}$

THIS IS INDIA'S TIME TO SHINE

India is a shining light for investors, particularly as the developed world is going through a slowdown combined with brewing financial risks as well as ongoing geopolitical tensions. India has numerous advantages compared to any other country on the planet, and these include:

- GDP growth was 9.1% in 2022 and is predicted to outpace the rest of the world in 2023, with an expected growth of 7%. This will be predominantly driven by the domestic economy
- Over 700 million internet users, making it the second-largest online market in the world
- The volume of mobile phone production has increased from 60 million in 2014-15 to 300 million in 2020-21, with significant capacity for further growth
- The world's second-largest pool of scientific and technical talent, with over 3 million graduates every year in STEM fields contributing 31.7% of the total STEM graduates in the world

There are three key themes that provide great opportunities for strong returns over the next few years. Specifically:

1. The shift from the informal to formal economy

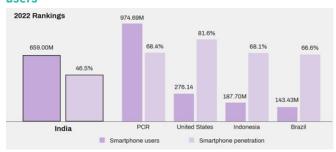
Rapid urbanisation has resulted in more workers shifting from informal sectors to secure and formal employment. This transition has been supported by the Goods and Services Tax (GST), which since its launch in July 2017, has **increased registered taxpayers from around 6.4 million to over 20 million as of January 2021**. Furthermore, the increasing affluence of Indian consumers has driven growth in sectors like hospitality, where factors such as quality, hygiene, and brand loyalty are becoming more important than cost consciousness. A notable example of this trend is Lemon Tree Hotels, which has built a strong franchise based on values of quality and value, similar to the popular UK-based hotel chain. Premier Inn.



2. Digitalisation

Over 1.1bn Indian people now have some form of digital registration which has contributed to the growth of different areas such as digital banking. As can be seen in Figure 1, India has a high number of smartphone users, but still low penetration, indicating huge untapped potential. Companies that we own, such as Redington, which distributes various products like smartphones, laptops, and more, are expected to witness high growth opportunities in the future.

Figure 1: Smartphone penetration and number of users



Source: Newzoo's Global Mobile Market Report (2021)

3. Made in India

Many companies are reconsidering their supply chain, especially with the geopolitical tensions with China. In this context, India is gaining recognition as a viable alternative due to its large, well-educated population, stable political climate, lower salary costs, and supportive government policies. **This presents a significant opportunity for India to establish itself as a major player in global manufacturing.** The government's Production Linked Incentive scheme (PLI) worth \$25 billion is a significant initiative that aims to boost domestic manufacturing. The scheme is expected to create millions of new jobs and increase domestic production value by hundreds of billions of dollars over the next few years.

Investing in Made in India long-term winners...













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Alquity has been investing in India since 2014, and the Alquity Indian Subcontinent Fund has consistently delivered strong returns for investors. With a focus on domestic growth and using ESG analysis to manage risk, the fund has delivered **top-decile performance since its inception in 2014. Over the last three years, performance has been in the top percentile**. In the three years ending March 2023, the fund delivered a return of 115.5% versus 82.6% for the India index (GBP I share class).

Source: Alquity, Bloomberg, Morningstar, 31 March 2023. The performance shown is based on our GBP I class charging structure with an OCF of 1%. Past performance should not be taken as an indication or



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