

STRICTLY EMBARGOED 00.01GMT Wednesday, February 3rd 2021

ALQUITY LAUNCHES FIRST GLOBAL IMPACT FUND

- First move into global equities, building on ESG, impact and emerging markets track record
 - Active quant-led fund using data science against backdrop of better ESG and impact measurement
- A global focus on the SDGs, driving the transition to net zero, supporting gender equality and responsible consumption

LONDON, February 3rd, 2021 – Alquity is launching its first Global Impact Fund – a next generation product which is both global in scope and re-enforces the bridge the company has developed linking listed equities and impact.

The fund's innovative approach harnesses the depth of companies' environmental, social and governance (ESG) metrics, as well as their contribution to the Sustainable Development Goals (SDGs). The portfolio prioritises companies from around the world which are committed to producing high quality products and services that have a positive sustainability, societal and environmental impact. There is a particular focus on decarbonisation within the screening process, with the increasing global impetus towards net zero.

For the last 10 years Alquity's funds have been at the forefront of investing in listed companies with high quality ESG in emerging markets. Now Alquity is combining its established experience in driving ESG in some of the most challenging markets, with its proprietary approach using quantitative, data mining tools. The use of data science will also be increasingly important in meeting the SDGs.

This is the next phase of the company's continuing approach to its 3-D investment model of delivering financial performance, high quality portfolio ESG and catalytic capital for grassroots impact through its Transforming Lives Foundation. This is Alquity's virtuous circle that is essential to building strong, inclusive economies.

Brad Crombie, CEO of Alquity, said: "Our funds have always been responsible by design, construction and outcomes. The launching of the Global Impact Fund marks a step-change in our approach. We believe it will deliver the value created by the increasing convergence of ESG and impact data. Our investment team has laid the foundations for high quality ESG in emerging markets; now we are making use of our wider skillsets to take this approach global."

The fund is led by Marnie Aragon-Uy, Global Head of Quantitative Strategies. Marnie's career spans 25 years, of which more than 15 were spent at Aberdeen Standard Investments, where she was the Global Head of Quantitative Analytics and a member of the senior team that oversaw the management of more than \$100bn in client assets.

Marnie Aragon-Uy commented: "We are constructing a highly targeted portfolio that maximizes exposure to companies with the most favourable sustainability metrics when it comes to both ESG and impact. By using a data-led approach, portfolio risks and impact metrics are constantly monitored to ensure they remain within our targeted risk and impact profiles. This transparency means our clients will know that the fund is having a positive impact, investing in the cream of the ESG crop, delivering against the SDGs while also targeting superior risk-adjusted returns."



The Global Impact Fund launched with initial seed investment on January 28th. A soft opening allows the fund to be offered on preferential terms for founder investors during the initial launch period to March 31st.

As part of its 3-D investment approach, Alquity generates additional impact by injecting 10% of its revenues into its Transforming Lives Foundation, which has positively impacted over 60,000 people by granting more than \$2m in the regions where the company invests. These funds provide a bridge between the formal and informal economy, lifting up the poorest by creating decent work and economic growth (SDG 8).

Today's announcement of the Global Impact Fund comes just three weeks after the company announced its strategic partnership with East Capital Group and a capital raise which included the backing of asset management pioneer Martin Gilbert and the founders of Investible, Australia's leading seed stage investor.

For press enquiries or to set up interviews please contact:

Rishi Bhattacharya rishi@impactandinfluence.global +44 7767654070

Nicola Forsyth <u>nicola@impactandinfluence.global</u> + 44 7809121015

About Alquity

Alquity is a responsible investment manager which links listed equities and impact. Since 2010 it has been connecting investors to their investments and to social progress, with better outcomes for all. It has developed a 3-D investment approach for its pioneering funds, delivering high quality ESG, generating returns and transforming lives in the regions in which it invests.

As well as investing in great companies that operate responsibly, Alquity also makes catalytic contributions of 10% of its fee revenue to support the poor and marginalised in society to create jobs and businesses through the Alquity Transforming Lives Foundation, a UK registered charity. This awardwinning approach in turn generates economic growth that benefits company holdings, employees, communities and investors – its Virtuous Circle. Alquity's funds include Alquity Future World, Alquity Alquity Asia, Alquity India and Alquity Africa. In November 2020 the company won the Investment Week Best Fund Management Group ESG Integration Award. Alquity is headquartered in London, with investments around the world.